

**IN THE UNITED STATES PATENT & TRADEMARK OFFICE**

In re application of Valerie M. Bennett, et al.

April 23, 2010

Serial No.: 10/733,625

Filed: December 11, 2003

For: Intelligent Subscription Builder

Art Unit: 2443

Examiner: David E. England

**RESPONSE UNDER 37 CFR §1.111**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This Response responds to the Examiner's Answer mailed March 1, 2010, which provided a new ground of rejection and set a 2-month period for reply. Applicants therefore file this Response under 37 CFR §1.111, as instructed in paragraph (11) of the Examiner's Answer, to request that prosecution be reopened. The following amendments and remarks are respectfully submitted.